

cortana



The Cortana SS17 collection offers feminine, elegant, ethereal and comfortable silhouettes that include an evening collection, short dresses, tops, pants and jackets that work ideally from morning to evening, a silk jersey basic line and the classic Cortana silk tulle line.

The mood board for the season delves into the timeless creativity of early twentieth century avant-garde, as well as into the world of classical and contemporary dance, having found a special inspiration in a quote by Martha Graham: “nothing is more revealing than a movement”. With these elements in mind, Rosa Esteva, creative director of Cortana, presents a collection that connects with women searching for flattering high quality ready to wear with an artisanal touch.

Highlights of the collection include:

- Pablo, a loose fitting silk dress with a print taken from a watercolour by Rosa Esteva, and made with only one seam running down the dress.
- Stela, patchwork shirtdress in a combination of four different silks, creating a different look from every angle.
- Star, sleeveless triangular patchworks dress made in a combination of different coloured silks.
- Tot, long tunic dress with an integrated cape that can be worn in different ways.
- Holi, an evening dress with an original print by Cortana and made with more than 7 metres of silk.
- Seren, long silk patchworks dress made with a hue of 3 different colours, which can be worn in different ways.
- Web, short printed dress with a veil integrated on the left shoulder, which can be worn in different ways. The lower part of the dress crosses over so the dress opens slightly when walking.

As is usual in the Cortana collections, all the designs are tailored only with the best natural materials like silk, linen and cotton, all sourced from the finest Italian and French textile firms and made in small ateliers in Barcelona.

Cortana the brand: An artisanal approach, unrivalled attention to details and universally flattering carefree forms have won Cortana, which was launched in 2001, a faithful fashion following which seek the brand’s feminine relaxed silhouettes.

Since showing the SS 2016 collection at Paris Sur Mode, Cortana’s ready to wear collection is also available at a selection of boutiques in USA, Europe and Asia, as well as in the brand’s own boutiques in Barcelona, Madrid, and Palma de Mallorca. Cortana’s collections include a ready to wear line, a bridal collection, silk tulle basics and a timeless collection.

With a signature style and exclusive prints, born from Rosa Esteva’s own watercolours, Cortana’s collections feel fresh, wearable and coolly Mediterranean. All collections are designed and flawlessly crafted by skilled hands in small ateliers in the area of Barcelona, ensuring a perfect fit and quality finishes.

Cortana’s commitment to effortlessly luxurious pieces, made in exceptional fabrics, draw inspiration from Rosa Esteva’s interest in art, architecture and contemporary dance, as well as her passion for nature, in particular that of her birthplace, the island of Mallorca.

“The most important thing in a dress is the woman who wears it, because #WeLoveWomen.” Rosa Esteva.

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